

Your best exterior or living-room photo

In Word, insert a picture here. In a PDF editor, add an image over this box.

OPEN HOUSE FLYER · EVENT AND PRICE

DATE _____ TIME _____

_____

CITY · PRICE _____

BEDS	BATHS	SQUARE FEET	YEAR BUILT

SHORT MESSAGE (OPTIONAL)

_____

AGENT _____ BROKERAGE _____

PHONE _____ EMAIL _____

QR LINK _____

License # / brokerage disclosures: _____

Your QR code (scan to test)

SCAN FOR PHOTOS & DETAILS

OPEN HOUSE FLYER: HOW TO FILL IT IN

Event and price

Use a short headline (Open House, Just Listed, Price Improved), the date and start/end time, the price and the key facts. Copy the price and facts from the MLS listing so the flyer and the listing match.

Photo

One strong exterior or living-room photo does more than several small ones. In the Word version, click the photo box and insert a picture.

Highlights

Three to five specific features that are true for this home. Describe the property, not the people who might live there.

QR code and contact details

Generate a QR code for the listing link (or your sign-in page), place it in the white square, and test it with a phone before printing. Add your name, brokerage, phone, email, license number and any disclosures your brokerage or state requires.

Before you print

- [ ] Date, time, address, price and facts match the MLS listing
- [ ] Wording follows your brokerage's advertising and fair housing rules
- [ ] QR code scanned with a phone and opens the right page
- [ ] Printed one copy and read it start to finish

ListingFlare members can also build a flyer from a saved listing, using its own photos, facts and a QR code, in three layouts.