Your best exterior or living-room photo

In Word, insert a picture here. In a PDF editor, add an image over this box.

OPEN HOUSE FLYER · EVENT AND PRICE

DATE

TIME

PRICE

ADDRESS

BEDS | BATHS | SQUARE FEET | YEAR BUILT

About this home

Highlights

AGENT

BROKERAGE

PHONE

EMAIL

QR LINK

Your QR code
(scan to test)

SCAN FOR PHOTOS & DETAILS

License # / brokerage disclosures: _____

Free template from ListingFlare (listingflare.com). General guidance, not legal advice.

OPEN HOUSE FLYER: HOW TO FILL IT IN

Event and price

Use a short headline (Open House, Just Listed, Price Improved), the date and start/end time, the price and the key facts. Copy the price and facts from the MLS listing so the flyer and the listing match.

Photo

Use your strongest exterior photo across the top and three interior photos in the strip below it. In the Word version, click each photo box and insert a picture.

Highlights

Three to five specific features that are true for this home. Describe the property, not the people who might live there.

QR code and contact details

Generate a QR code for the listing link (or your sign-in page), place it in the white square, and test it with a phone before printing. Add your name, brokerage, phone, email, license number and any disclosures your brokerage or state requires.

Before you print

- [ ] Date, time, address, price and facts match the MLS listing
- [ ] Wording follows your brokerage's advertising and fair housing rules
- [ ] QR code scanned with a phone and opens the right page
- [ ] Printed one copy and read it start to finish

ListingFlare members can also build a flyer from a saved listing, using its own photos, facts and a QR code, in three layouts.